Europe Marketing

Travel to seven European countries (England, France, Monaco, Italy, Austria, Switzerland, and Germany) for four weeks and earn 3 or 6-credit hours. Develop global professionalism and gain valuable international exposure with company and cultural visits throughout Europe. Dr. McDaniel will accompany the group for the program’s 34th year.

Program dates: **Summer 1:** May 14, 2015 — June 10, 2015
(Note: Spring Commencement is May 15 and 16)

Courses: MKTG 402/IBUS 402 International Marketing Study Abroad

Requirements: Any major; U3 or U4 classification; 2.5 minimum GPA; MKTG 321 or 409 are prerequisites for participation

Estimated Cost: $10,530* (MKTG 403/IBUS 403 available at an extra cost)

Questions? Dr. Steve McDaniel—“Dr. Mac.” (845-5801, smcdaniel@mays.tamu.edu)

* Estimated cost includes airfare, accommodations, travel documents, meals, study abroad fee, 3-hours in-state TAMU tuition, cultural visits, in-country transportation, and estimated personal expenses. See reverse side for breakdown of expenses.

Acceptance into the program is on a rolling basis starting September 8 (first come, first served). Visit mays.tamu.edu/mktg/studyabroad for more details.

Contact

Center for International Business Studies
230 Wehner, 979.845.5234
cibs@mays.tamu.edu, cibs.tamu.edu
Mays Europe Marking

Summer 2015 Program Timeline

**September 8:** First day Europe Marketing Study Abroad applications are accepted. Apply online at [http://cibs.tamu.edu](http://cibs.tamu.edu). Select “For Students” > “Study Abroad” > “Faculty-Led Programs.” Select the “Apply” button for the marketing Europe Marketing program.

**November 1:** Last day applications will be accepted.

**Within two weeks of completed application:** You will be notified (by e-mail) of acceptance into the program by faculty director. You will have one week to “Confirm” your acceptance or withdraw from the program.

**Upon confirmation of acceptance:** Your student account will be billed the $500 non-refundable payment. It will be **due within one week.** Students who do not make the payment will be dropped from the program.

**January 15:** The balance of the program fee will be billed to your student account. The program balance must be paid by the SBS January payment DEADLINE date to avoid late charges. You may utilize the SBS installment payments.

**February 1:** Deadline to apply for TAMU Study Abroad scholarships. Visit [https://sfaid.tamu.edu/UWideApp](https://sfaid.tamu.edu/UWideApp) to apply for International Education Fee Scholarship (merit-based) and Study Abroad Fellowship (need-based). May also request Study Abroad Financial Aid Request Form from CIBS and meet with a Financial Aid to adjust your summer need.

**Spring:** Four two-hour mandatory information meetings to discuss program details and prepare students for the international experience. Meetings will take place in the Cocanougher Center (Wehner, Room 183).

**May 14:** Depart! Learn about doing business in Europe through classroom instruction, company visits and cultural excursions in England, France, Monaco, Italy, Austria, Switzerland, and Germany.

**May/June:** Pay tuition for summer program.

<table>
<thead>
<tr>
<th>Estimated Program Fee</th>
<th>Estimated Additional Costs</th>
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<tbody>
<tr>
<td>Lodging (shared room)</td>
<td>Tuition for 3 credit hours (Est. in-state) $1,150</td>
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<tr>
<td>Breakfast</td>
<td>Passport $150</td>
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<tr>
<td>Cultural/Corporate Visits</td>
<td>TAMU Study Abroad Program fee $100</td>
</tr>
<tr>
<td>In Country Transportation</td>
<td>Meals (other than breakfast) $700</td>
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<tr>
<td>Other Program Expenses</td>
<td>Personal Expenses $800</td>
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<tr>
<td>Round Trip Airfare</td>
<td>Travel to and From Bush INTCNTL Airport $100</td>
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<tr>
<td><strong>Program Fee (billed to TAMU account)</strong> $8,180</td>
<td><strong>Additional Costs</strong> $2,350</td>
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