Hohenheim Summer School 2015

INNOVATION | FINANCE | ENTREPRENEURSHIP

Broaden your horizon
The University of Hohenheim is located in the city of **Stuttgart** which is the capital of the German state of **Baden-Wuerttemberg**. Stuttgart and its surroundings are widely known to belong to Europe’s most economically thriving regions. The automobile was invented here, and the city and region are still the headquarters and main manufacturing sites of the renowned automobile manufacturers of Porsche and Daimler. Other technological market leaders located in the region are Bosch, Dürr and Würth, as well as a number of small and medium-sized innovative high-tech firms.

The region also offers ample opportunities to become familiar with German tradition and culture. Famous medieval cities such as Tübingen and Heidelberg are located nearby and Stuttgart is home to the world’s oldest television tower, renowned Bauhaus-architecture and one of the best ballet and opera houses in Germany. On top, the city offers a lot of shopping opportunities and a buzzing nightlife.

The **University of Hohenheim** is one of the smallest, most exquisite universities in Baden-Wuerttemberg. It is one of two universities situated in Stuttgart and already world-renowned for its agricultural sciences. The **Faculty of Business, Economics and Social Sciences** is a dynamic and growing faculty with currently over 5,000 students and over 40 full professors. The university’s campus is one of the most picturesque in the entire country: Where else can students have lectures in a palace, study in the historical rooms of the Duke’s library or take a break in a botanic garden?
The Faculty of Business, Economics and Social Sciences cordially invites you to join the Hohenheim Summer School 2015 with the following main topic: **Innovation | Finance | Entrepreneurship**.

Economic success crucially depends on innovations. However, innovations happen under a high degree of uncertainty and rupture existing structural patterns. Thus, the management of innovations poses severe organizational problems, and it creates special informational problems that can obstruct financing. Successful innovations require a true entrepreneurial spirit; be it inside an existing company or through the creation of start-up companies. Many countries have found different prolific solutions to these problems. The **aim of our Summer School** is to provide you with sound knowledge on the economics, management and financing of innovations and the link of the respective concepts to entrepreneurial behavior and the creation and financing of innovative new companies.

The Summer School brings together a small group of students and experts in innovation, entrepreneurship and corporate finance to offer a **unique 3.5 week comprehensive learning experience** that allows you to study innovation economics and management concepts in relation to corporate finance. Our program offers a **stimulating combination of academic education and practical experience** and aims to connect you with the thriving industry and culture in the region:

- **High-quality teaching** of nationally and internationally renowned professors at the University of Hohenheim.
- **Project-oriented work** in small multicultural groups as well as with local students.
- **Attractive industry program** which offers insight into the management and structure of globally active companies located in the region, e.g. Daimler (Mercedes-Benz), Porsche and Bosch.
- **An exciting cultural and leisure program** including visits to Frankfurt and the medieval cities of Tübingen and Heidelberg.

We are looking forward to seeing you soon in Hohenheim!
Our Summer School will provide insights into core concepts of innovation economics, innovation management and innovation finance, with a particular focus on early stage financing through banks and specialized financial intermediaries, such as venture capital funds. We will also learn about the differences in innovation management and innovation finance between countries and their impact on the dynamics and competitiveness of the respective economies. We offer lectures, seminars and ample opportunities for direct interaction with the faculty to equip you with the background information and the analytical tools that enable you to tackle fascinating and highly important questions of the furtherance of innovations in the economy.

The Hohenheim Summer School 2015 starts out with lectures on management, economics and finance with a particular focus on innovations, entrepreneurship and early stage financing. Starting from classic models of management and corporate finance, our advanced courses include the concepts of capital market theory and information economics. Based on this toolbox, we proceed to analyzing the institutional and economic framework for innovations and evaluate the different policy responses the countries have chosen to promote innovative activities.
The Hohenheim Summer School will take place **July 2nd to 24th 2015**.

**Application deadline is March 31st 2015.**

The program is designed for **advanced undergraduate and graduate students**. Grading is based on written exams or on group assignments which will be presented at the end of the summer school. After successful completion, students will be awarded **9 ECTS**.

**Tuition fees are € 1,000** and do not include living costs. **Students from partner universities** who are nominated by the international office of their home university are exempt from tuition fees.

All participants are required to **cover their own costs** for accommodation (about € 400), public transport (about € 55), food, private excursions and personal needs. They will stay in single rooms at the student dormitory.

Students interested in participating in the Summer School are asked to hand in the **application form** (available on our webpage), transcript of records of previous studies and proof of English language skills at a B2 level (for non-native English speakers only).

**For more information**: [www.wiso.uni-hohenheim.de/summerschool](http://www.wiso.uni-hohenheim.de/summerschool)

If you have any other **questions**, please don’t hesitate to contact Lars Banzhaf, International Office. See contact details on the next page.
QUESTIONS?

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