Increase your financial savvy with this two-day course designed for non-financial managers. Through in-class exercises and analysis of financial statements, you’ll gain financial insights you can implement at work immediately.

**TARGET AUDIENCE**

- Anyone seeking a better understanding of basic finance and accounting
- Managers at all levels working in non-financial areas
- Leaders preparing to take on roles with more financial responsibility
- Line-managers with profit/loss or budget responsibility

**THE COURSE WILL ENABLE YOU TO:**

- Master common financial terminology, and increase your financial literacy
- Understand key profitability measures and other prominent financial metrics and why they matter
- Visualize a company’s financial picture as a whole by understanding its component parts on income statements, balance sheets and statement of cash flows
- Appreciate what information investors, analysts and other stakeholders seek from financial statements when making decisions and how to find it
- Fine-tune your financial skillset by calculating the same financial ratios market analysts use to evaluate a company’s stock price
- Link your personal work outcomes to the company’s financial position and understand how you can improve results
- Understand how your performance evaluation and incentive plan is tied to the company’s achievement of its financial goals
- Identify how ratios are used by analysts, creditors and board members to view the organization and evaluate its management
- Understand the ‘time value of money’ and other capital budgeting techniques that will help you grow the long-term wealth of your company

**REGISTER**

To register, contact Jennifer Cutler at 979-845-1216 or jcutler@mays.tamu.edu.

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**CENTER FOR EXECUTIVE DEVELOPMENT**

Finance and Accounting for Non-Financial Managers

Sept. 29–30, 2014 | 8:30 a.m.–4:30 p.m.
Mays Business School at CITYCENTRE, Houston, TX
Karen Farmer, Department of Accounting

Cost: $1,795; group discounts available for multiple attendees from the same organization
Texas A&M Former Student and CED alumni discounts | Capacity: 25 participants | CEU credits available