The Reality

80% of Tanzanians depend on subsistence farming, yet 50% of Tanzanians cannot produce enough food to eat. 54% of college graduates under the age of 25 are not using their skills - they are either unemployed or underemployed.

2Seeds is building a network of community-based agricultural development projects in East Africa. 2Seeds recruits and trains young people to live in rural Tanzania for one year and build projects that address food and income insecurity among farming families. Our goal is to develop communities’ human capital so that farmers can grow more food to eat and capture more profit from the produce they sell.

We don’t believe that bureaucracy can ever compensate for strong, independent decision making on the ground. We don’t believe that development work is only for those who intend to make a career in the non-profit sector. We don’t believe that work experience is more important than character, drive, and a sense of adventure. We don’t believe that development work is a one way street in which we only give and the impoverished receive. We don’t believe that poverty is inevitable.

What we do believe is that a person like you – at the beginning of your career, eager for true leadership experience, and deeply concerned with leaving your mark on a cause that is noble and good – has the potential to develop and lead a project in Tanzania this year.

Are you up for the challenge?

Become a Project Coordinator

2Seeds is a powerful leadership experience for young people eager to get their hands dirty and accelerate their personal and professional growth.

You, the Project Coordinator, are placed in rural Tanzania where you will encounter people, places, and situations unlike anything you have experienced before. You will be pushed to learn a new culture and language while developing critical project management, team leadership, and high-stakes decision-making skills that will serve as an invaluable professional foundation for your entire life.

2Seeds offers multiple ways for its Project Coordinators volunteer for one year, leading projects that vary by type and stage of development.
2Seeds offers multiple ways for its Project Coordinators to develop as leaders. All positions are one year long and vary in type of placement and stage of project.

**Village-Based Placement**

**Overview:** You will live in a village that knows 2Seeds and has worked with Project Coordinators in the past. An already-in-motion project will offer you a solid starting point and foundation, but it will be yours to shape and push to new levels of success.

**Perfect For:** Someone who likes to take a good thing and make it better; someone who enjoys the deep relationships that come from living in community.

**Specialized Placement**

**Overview:** You will live in a major city and work with partners to push a project already-in-motion to the next level. You will interact with other international NGOs on a regular basis and seek new ways of building our network to be more efficient, productive, and lucrative at market.

**Perfect For:** Someone who wants to push the envelope on the macro-level of economic development and further develop an idea already in motion.

**Green Field Project**

**Overview:** You will live in a village that has never worked with 2Seeds before. Your role in the first phase will be to assess the community – its strengths, assets, and culture. You will then (a) design a project that will radically change the picture of economic and food security for the village members over the next few years, and (b) build the early infrastructure, metrics, and community that will set it up for success long-term.

**Perfect For:** Someone who loves the challenge of developing new relationships, becoming part of a new community, and can envision a solution after understanding a problem.

**Overview:** You will live in a major city and build a project from scratch that will take 2Seeds’ assets from across the network to the next level. You will seek to understand what is already happening, ask big questions, and test big hypotheses. Your growing understanding of the international NGO landscape will allow you to see how 2Seeds’ approach is different and how it is uniquely positioned to have significant impact on the lives of its partners.

**Perfect For:** Someone with incredible vision who wants to build something from scratch and set the stage for a “Big Idea” to play out over the next many years.

To apply to be a Project Coordinator,

**Apply**

To become a Project Coordinator, please visit [www.2seeds.org](http://www.2seeds.org)

**Process**

2Seeds is inspired by the idea that when good people come together, good things happen.

**We Select You, You Select Us**

2Seeds runs a highly competitive application and review process. Each candidate will be vetted through a review of his/her application and multiple interviews with members of 2Seeds' staff, alumni, Board, mentors, and advisors. Candidates who demonstrate a clear values-fit and incredible promise will be invited to Nominated Candidates Weekend in April. Invitations will then be extended to final candidates*. At all levels of this process, we will be getting to know you, as much as you will be getting to know us, and the review process is designed for the selection to be mutual.

*Please note, at the point of invitation, 2Seeds requires a medical clearance process to ensure its Project Coordinators are safe while in-country. Invitations and acceptances are considered “soft” until a PC is medically cleared.
Pre-Departure Training

2Seeds ensures that all of its Project Coordinators are ready for the experience that will shape their lives. During the twelve weeks between acceptance and departure (May-August), PCs will go through a pre-departure curriculum, which includes learning Swahili, developing a fundraising plan, building team dynamics, learning project management skills, and much more. Outside of the two orientations close to departure, 2Seeds runs its pre-departure curriculum virtually.

Fundraise

Fundraising is a huge pillar in our leadership development model—we believe that if you can tell your story, attract investment, and encourage people to join you in your vision while in the familiar environment of home, you will be very successful when you use those same skills to build your project in a new country. Project Coordinators are required to raise between $8,000 and $15,000 (depending on placement) over the course of their time with 2Seeds. All donations go straight to covering your living expenses and project investments—not a single cent goes to overhead.

The Average donation to a Project Coordinator in 2012 was $200.

*For more information on fundraising, please visit our website at www.2seeds.org.

“We need a committed people.”
Canon Edward Komba

Join our Network. Join our Community.

2Seeds Network is exactly that—a network. We are a network strong because every person involved—Project Coordinators, African farmers, staff, Board, and supporters—fundamentally believes that people who work hard should not go hungry, and the solutions surface when you couple talent and expertise with humility and opportunity.

As a Project Coordinator, not only will you walk away with a rich, unique experience that will serve you for your entire life, but you will also acquire and develop a unique set of professional skills including, but not limited to financial management, project leadership, and cross-cultural marketing/communications.

As part of its model, each Project Coordinator team works with a MENTOR throughout the course of their year. A highly successful professional, your mentor will not only ask you the important questions about your project, but also your world-view and the impact this experience is having on you personally. It is an incredibly powerful relationship that often sustains beyond a single year.

You will be joined by many peers on this journey, and the bond that is fostered among FELLOW PROJECT COORDINATORS is truly special. As one Project Coordinator reflected, “We are the only people who ‘get’ what we experienced.” Once you complete your year, you will join the ranks of 2SEEDS ALUMNI. This network is particularly strong given the common thread of the experience. 2Seeds sponsors an Alumni Reunion Weekend each summer to encourage the connectivity of the community while helping PCs grow professionally.

90% of Project Coordinators reported that their time in Tanzania with 2Seeds was a transformative experience.